

## ORDER



KLAS

**Orders**  
**Order / Rev:** 36788  
**Alt Order #:** 08833202  
**Product Desc:** CROSSROADS GPS  
**Estimate:** 775  
**Flight Dates:** 09/11/12 - 09/17/12  
**Original Date / Rev:** 07/30/12 / 09/27/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Cross Roads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** PO4  
**Priority:** ROT  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 08/14/11  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	70	\$126,165.00	\$107,240.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	70	\$126,165.00	\$107,240.25	0.00
<b>Totals</b>	<b>70</b>	<b>\$126,165.00</b>	<b>\$107,240.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KLAS	30%	\$126,165.00
Market	100%	\$420,550.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$105,137.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$21,027.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/11/12	09/14/12	137-237a M-F Elec Plyg&M		137-207a	-TWTF--	:30	4	\$85.00	LV2	0.00	NM	3	\$255.00
				Electric Playground		(1:37 XM-2:07 XM)									

NATE BERKUS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	09/10/12	09/16/12	-TWTF--	4	\$85.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	8	09/10/12-09/16/12	137-237a M-F Elec Plygrnd	137-207a	(1:37 XM-2:07 X-TWThF----		:30	(\$85.00)	0.00	NM

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Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
 Estimate: 775  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/11/12	09/14/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a -TWTF-- (1:37 XM-2:07 XM)	:30	4	\$85.00	LV2	0.00	NM	3	\$255.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
Credited move \$ to 36850														
E 2	8	09/17/12	09/17/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a M----- (1:37 XM-2:07 XM)	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$85.00		0.00			
E 3	8	09/11/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	4	\$1,900.00	LV1	0.00	NM	2	\$3,800.00
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		8 News Now 11p M-F		11-1135p		-TWThF----	:30	<del>(\$1,900.00)</del>	0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]														
2	8	09/10/12-09/16/12		8 News Now 11p M-F		11-1135p		-TWThF----	:30	<del>(\$1,900.00)</del>	0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]														
E 4	8	09/17/12	09/17/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$1,900.00	LV1	0.00	NM	1	\$1,900.00
8 NEWS NOW @ 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,900.00		0.00			
E 5	8	09/16/12	09/16/12	8 News Now Sun AM #CM 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
8 NEWS NOW SUN MORNING #1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$400.00		0.00			
E 6	8	09/16/12	09/16/12	CBS News Sunday Morn@M CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
CBS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00		0.00			
E 7	8	09/16/12	09/16/12	8 News Now Sun AM #CM 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$1,500.00	LV1	0.00	NM	3	\$13,500.00
8 NEWS NOW SUN MORNING #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		8 News Now Sun AM #2		8 News Now Sun		-----Su	:30	<del>(\$1,500.00)</del>	0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]														
2	8	09/11/12-09/14/12		Y&R		11a-12p		-TWThF----	:30	\$3,500.00	0.00	NM		
Ⓜ MG for 21.1,24.1,21.2,19.1,19.2,24.2,3.1,26.1,16.1,3.2,7.1														
3	8	09/14/12-09/14/12		Fri 9-10p		9-10p		-----F----	:30	\$8,500.00	0.00	NM		
Ⓜ MG for 21.1,24.1,21.2,19.1,19.2,24.2,3.1,26.1,16.1,3.2,7.1														
4	8	09/15/12-09/15/12		Sat Prime Special		8-10p		(8:00 PM-10:00)-----Sa--	:30	<del>(\$1,500.00)</del>	0.00	NM		
Ⓜ See MG 7.5														
5	8	09/15/12-09/15/12		Sat Prime Special		8-10p		(8:00 PM-10:00)-----Sa--	:30	\$1,500.00	0.00	NM		
Ⓜ MG for 7.4 09/15														
E 8	8	09/11/12	09/14/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a -TWTF--	:30	4	\$750.00	LV1	0.00	NM	4	\$3,000.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	8	09/11/12	09/14/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a -TWTF--	:30	4	\$750.00	LV1	0.00	NM	4	\$3,000.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$750.00		0.00			
E 9	8	09/17/12	09/17/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a M-----	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$750.00		0.00			
E 10	8	09/11/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	4	\$1,200.00	LV1	0.00	NM	4	\$4,800.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,200.00		0.00			
E 11	8	09/17/12	09/17/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,200.00		0.00			
E 12	8	09/11/12	09/14/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p -TWTF--	:30	4	\$750.00	LV1	0.00	NM	4	\$3,000.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$750.00		0.00			
E 13	8	09/17/12	09/17/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
NOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$750.00		0.00			
E 14	8	09/11/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	4	\$1,300.00	LV1	0.00	NM	4	\$5,200.00
8 NEWS NOW @ 5P & 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,300.00		0.00			
E 15	8	09/17/12	09/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
8 NEWS NOW @ 5P & 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,300.00		0.00			
E 16	8	09/11/12	09/14/12	Price Is Right Price Is Right	CM	10-11a -TWTF--	:30	3	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				3	\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		Price Is Right		10-11a		-TWThF----	:30	<del>(\$2,500.00)</del>	0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]														
E 17	8	09/11/12	09/14/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF--	:30	4	\$1,100.00	LV1	0.00	NM	4	\$4,400.00
8 NEWS NOW @ 4P & 430P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,100.00		0.00			
E 18	8	09/17/12	09/17/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
8 NEWS NOW @ 4P & 430P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,100.00		0.00			
E 19	8	09/11/12	09/14/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a -TWTF--	:30	4	\$900.00	LV1	0.00	NM	2	\$1,800.00

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 Estimate: 775  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		8 News Now 6a M-F		6-7a	-TWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]															
2	8	09/10/12-09/16/12		8 News Now 6a M-F		6-7a	-TWThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]															
E 20	8	09/17/12	09/17/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				8 News Now 6a M-F											
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$900.00		0.00			
E 21	8	09/11/12	09/14/12	Letterman	CM	1135p-1237a	-TWTF--	:30	4	\$750.00	LV1	0.00	NM	2	\$1,500.00
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		Letterman		1135p-1237a	-TWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]															
2	8	09/10/12-09/16/12		Letterman		1135p-1237a	-TWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]															
E 22	8	09/17/12	09/17/12	Letterman	CM	1135p-1237a	M-----	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
				Letterman											
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$750.00		0.00			
E 23	8	09/15/12	09/15/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				CBS Early Show - Sat.											
SAT EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$450.00		0.00			
E 24	8	09/11/12	09/14/12	CBS This Morning 7-9a	CM	7-9a	-TWTF--	:30	4	\$800.00	LV1	0.00	NM	2	\$1,600.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		CBS This Morning 7-9a		7-9a	-TWThF----	:30		<del>(\$800.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]															
2	8	09/10/12-09/16/12		CBS This Morning 7-9a		7-9a	-TWThF----	:30		<del>(\$800.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]															
E 25	8	09/17/12	09/17/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$800.00		0.00			
E 26	8	09/11/12	09/14/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	4	\$800.00	LV1	0.00	NM	3	\$2,400.00
				8 News Now 5a M-F											
8 NEWS NOW @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$800.00		0.00			

Order / Rev: 36788  
 Alt Order #: 08833202  
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
 Estimate: 775  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	8	09/11/12	09/14/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	4	\$800.00	LV1	0.00	NM	3	\$2,400.00
8 NEWS NOW @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		<del>(\$800.00)</del>		0.00	NM		
See MG 7.2,7.3,7.4 [due n/a upon entry (DA)]															
E 27	8	09/17/12	09/17/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
8 NEWS NOW @ 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$800.00		0.00			
E 28	8	09/11/12	09/14/12	Ellen Ellen	CM	3-4p	-TWTF--	:30	4	\$900.00	LV2	0.00	NM	4	\$3,600.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$900.00		0.00			
E 29	8	09/17/12	09/17/12	Ellen Ellen	CM	3-4p	M-----	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$900.00		0.00			
E 30	8	09/11/12	09/11/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$18,000.00	LV1	0.00	NM	1	\$18,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$18,000.00		0.00			
E 31	8	09/13/12	09/13/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p	---T---	:30	1	\$15,000.00	LV1	0.00	NM	1	\$15,000.00
BIG BANG/TWO & A HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$15,000.00		0.00			
E 32	8	09/16/12	09/16/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$20,000.00	LV1	0.00	NM	1	\$20,000.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$20,000.00		0.00			
E 33	8	09/11/12	09/14/12	Y&R Young & Restless	CM	11a-12p	-TWTF--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					1	\$3,500.00		0.00			
E 34	8	09/11/12	09/14/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	-TWTF--	:30	4	\$350.00	LV1	0.00	NM	4	\$1,400.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-TWTF--					4	\$350.00		0.00			
E 35	8	09/17/12	09/17/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	M-----	:30	1	\$350.00	LV1	0.00	NM	1	\$350.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$350.00		0.00			
E 36	8	09/15/12	09/15/12	Sat 1135p-1235a Priv Pr@M CBS Sports/Private Practice	CM	1135p-105a	-----S-	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
PRIVATE PRACTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$250.00		0.00			
E 37	8	09/16/12	09/16/12	Su 1205-105a House CBS Sports Spectacular	CM	1205-105a (12:05 XM-1:05 XM)	-----S	:30	1	\$150.00	LV1	0.00	NM	1	\$150.00

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CBS CRIMETIME/SPORTS SPECTACULAR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$150.00		0.00			
E 38	8	09/16/12	09/16/12	M-Su 137-4a Overnite R6M		205-305a	-----S	:30	1	\$75.00	ROT	0.00	NM	1	\$75.00
				Up To The Minute		(2:05 XM-3:05 XM)									
UP TO THE MINUTE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$75.00		0.00			
													Totals	70	\$126,165.00